

Waar ligt de focus van AIM?

AIM wil innovatie, samenwerking en nieuwe bedrijvigheid bevorderen in een aantal sectoren. Het gaat om sectoren die veelbelovend zijn en die de positie van de regio Amsterdam kunnen versterken:

- creatieve industrie, ICT en nieuwe media
- life sciences
- duurzaamheid
- handel en logistiek

Wie zijn partners van AIM?

De initiatieven die AIM in gang zet, zullen uiteindelijk gedragen worden door de partners uit de verschillende sectoren. Initiatiefnemers van AIM:

- Gemeente Amsterdam
- Provincie Noord-Holland
- Stadsregio
- Gemeente Almere
- Universiteit van Amsterdam
- Vrije Universiteit
- Kamer van Koophandel Amsterdam
- ABN-AMRO
- Fortis
- ING-Bank
- Rabobank

Hoe breng je in de regio Amsterdam innovatie op gang?

AIM IS EEN INITIATIEF VAN DE KENNISKRING AMSTERDAM

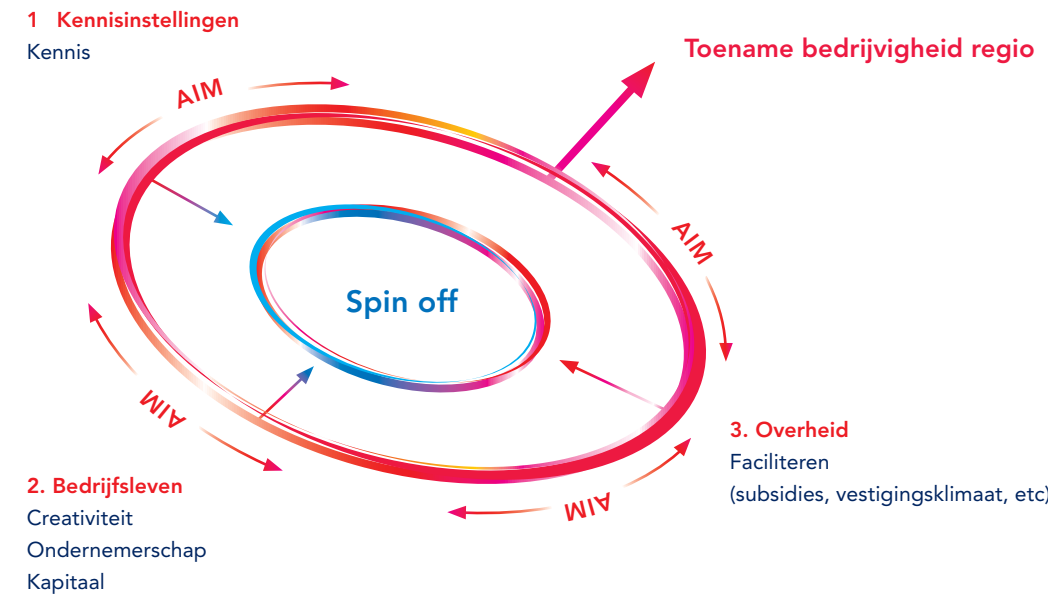
Meer weten?

Voor meer informatie over AIM kunt u bellen met 020-5241120 of mailen via info@aimsterdam.nl

Amsterdamse Innovatie Motor (AIM)
De Ruyterkade 5
1013 AA Amsterdam

Postbus 2852
1000 CW Amsterdam

Zorgen voor spin off-bedrijven vanuit de kennisinstellingen



AIM Amsterdamse Innovatie Motor



AIM Amsterdamse Innovatie Motor

What is AIM's target?

AIM's remit is to promote innovation, cooperation and new activity in a number of sectors. The sectors concerned are very promising and can all reinforce the position of Amsterdam:

- creative industries, ICT and new media
- life sciences
- sustainability
- trade and logistics

These areas have been selected because they are all highly promising, and because the Amsterdam area has the opportunity of consolidating its position in every one of them.

Who are AIM's partners?

The initiatives started by AIM will eventually be run by it's partners in the different sectors. These partners include:

- Amsterdam City Council
- Province of North Holland
- Stadsregio
- Almere City Council
- Universiteit van Amsterdam
- VU (Vrije Universiteit)
- Chamber of Commerce Amsterdam
- ABN-AMRO
- ING Bank
- Fortis
- Rabobank

AIM IS AN INITIATIVE OF THE AMSTERDAM KNOWLEDGE NETWORK

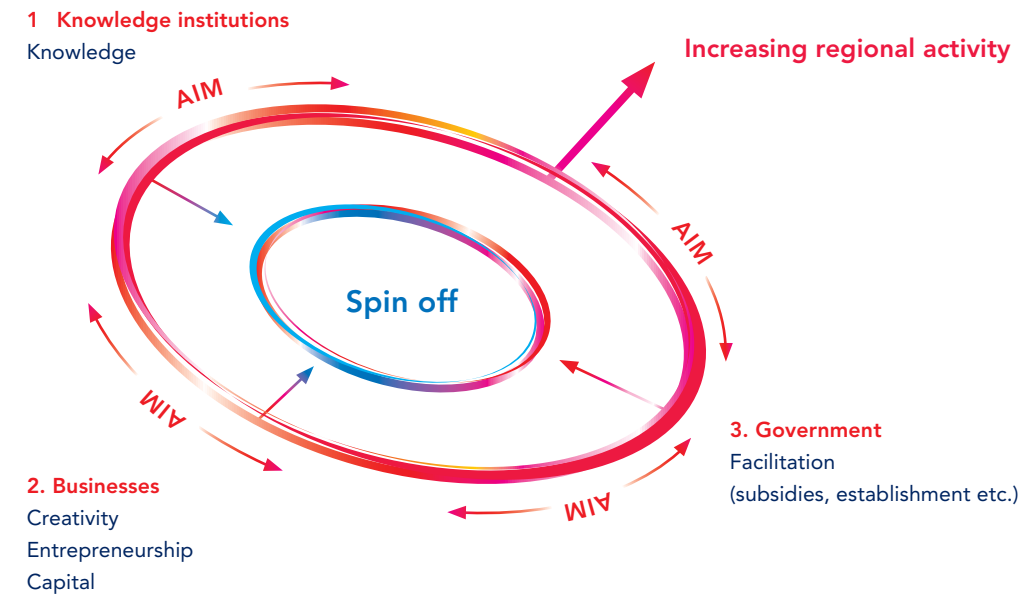
Want to know more?

For further information on AIM, please call +31 (0)20 524 1120, or email us at: info@aimsterdam.nl

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De Ruyterkade 5
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P.O. 2852
1000 CW Amsterdam

Assisting knowledge institutions' spin off companies



AIM Amsterdam Innovation Motor

How do you encourage innovation in the Amsterdam area?



AIM Amsterdam Innovation Motor

The Amsterdam area is internationally renowned for its openness, creativity and enterprising character; Amsterdam's local and regional economies are multifaceted. The knowledge network is well developed, thanks to a number of prominent universities, colleges and research institutes. The Amsterdam area is a highly attractive place to live and work. However, the international competition is considerable. So how do we stimulate innovation? And how do we keep up the momentum?

The Amsterdam Innovation Motor (AIM) has been set up to help preserve and strengthen the Amsterdam area's authoritative position in the knowledge-based economy. AIM is an initiative of the Amsterdam Knowledge Network (KennisKring Amsterdam), and was established in 2004.

What does AIM do?

Aim acts as a catalyst, generating initiatives in certain sectors in Amsterdam's knowledge-based economy, with partners from those sectors. These partners include institutions, businesses, government and social organisations.

In concrete terms, this means:

- 1 promoting knowledge-intensive enterprises, especially start-ups
- 2 profiling the Amsterdam area as a knowledge-intensive region
- 3 furthering cooperation between knowledge institutions, businesses and government

How AIM works?

AIM promotes innovation, cooperation and activity, by:



The Amsterdam area

Total number of inhabitants and jobs in the Amsterdam area cities with more than 50,000 inhabitants

total number of inhabitants in the Amsterdam area: 2,138,281
total number of jobs in the Amsterdam area: 1,086,620

